

REDUCE ADDRESS VALIDATION TIME WITH STANDARDIZATION AT INTAKE



CHALLENGE

Time-Intensive Manual Address Validation

Application nuances and diverse naming conventions create a confusing array of names, addresses, numbers, and more that require hours of manual data cleanup and standardization before the information can be shared between applications. Re-entering addresses for each application, business unit or system multiplies time and cost, and creates inconsistency.

CHALLENGES

- Non-standardized addresses create inconsistency, lead to errors
- Changes require manual updates for each vendor and application
- Address re-entry increases time, cost



SOLUTION

Reuse Studio Enables Uniformity and Address Sharing Across Applications

By establishing a searchable catalog of the programs, projects, and assets created within an organization, Reuse Studio enables developers to reuse existing address validation processes and code in the enterprise. Establishing a standard, modular address protocol brings uniformity to the front end of address management by specifying the format and details to be collected with each entry. Address accuracy and conformance to standards at intake produces clean data that saves verification time and expense with each successive use. Visibility across applications brings consistency and enables address changes to be made in a single location and automatically replicate everywhere.

Common address validation opportunities for reuse range from processing customer-facing applications to verifying addresses and billing information, personalizing emails or direct mail and other functions.



OUTCOME

Slash Tedious Address Verification Time and Achieve Consistency

Organizations use Reuse Studio to uncover their existing address processing assets and reuse them across applications. Establishing standard conventions for titles, names, street abbreviations and other information at intake eliminates the need for hours of tedious manual data cleaning. Uniformly formatted addresses are then searchable and accessible across systems, reducing inconsistency and manual verification time, eliminating duplication of effort, and allowing centralized address management.

CLEAN ADDRESSES SPEED REPORTING

An enterprise that coordinates much of its customer data by client address was manually cleaning its data to correct city/state/zip code correlations, street abbreviations and other inconsistencies resulting from non-standardized information. Using Reuse Studio to establish clean data and eliminate the need for manually cleaning collected addresses and simplify verification, the organization saved 90+ hours per quarter.



Find Out What Reuse Studio Can Do For Your Organization

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